

G. HANNAH JEBAMALAR

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PROFILE

A committed and research-driven Assistant Professor of Economics with a strong academic record and a continuous focus on growth in both teaching and research. NET-qualified with distinctions throughout my academic career, I actively pursue certifications in economics, data analysis, sustainability, and communication to stay current in the field. I have published widely in peer-reviewed journals and edited volumes, presented at national and international conferences, and worked to bring practical, modern approaches into the classroom. I am committed to building a meaningful learning environment for students and to contributing policy-relevant research in economics.

EDUCATIONAL QUALIFICATION

Degree	Subject	College	University	Year	Class / Distinction
NET	Economics	–	University Grants Commission	2024	–
Diploma	Computer Application	–	CSC	2023	–
M.A.	Economics	University of Madras	University of Madras	2023	First Class with Distinction
B.A.	Economics	PSG College of Arts and Science	Bharathiar University	2021	First Class with Distinction

PROFESSIONAL EXPERIENCE

Institution	Position Held	Period of Service
Lady Doak College, Madurai	Assistant Professor, Department of Economics	2024 – Present

COMMITTEE POSITIONS

Committee	Designation	Academic Year
Centre for Information Technology	Member	2026–2027
Learning Support Programme (LSP)	Convenor	2026–2027
Learning Support Programme (LSP)	Convenor	2025–2026
Centre for Information Technology	Member	2025–2026
Learning Support Programme (LSP)	Member	2024–2025

HONOURS & AWARDS

Award	Awarding Body	Year
Annual Research Award	Lady Doak College	2025–2026

JOURNAL ARTICLE PUBLICATIONS

	Title of the Paper	Journal (ISSN / Impact Factor)	Author Role	Month & Year	Vol.(Issue)
1	Economic Impact of the COVID-19 Pandemic on MSMEs in India: A Review of Challenges and Recovery Strategies	Journal of Academic Trends & Innovative Research ISSN: –	Corresponding Author	June 2026	2(6)
2	A Study on the Growth of UPI Transactions and Its Impact on India's Digital Economy	International Journal of Versatile Research and Analysis (IJVRA) ISSN: 2984-8903 IF: 9.12	Corresponding Author	June 2026	4(6)
3	A Scoping Review of How Academic Titles Influence Reading Behavior	International Journal of Versatile Research and Analysis (IJVRA) ISSN: 2984-8903 IF: 9.12	Corresponding Author	January 2026	4(1)
4	MSMEs and Their Role in Economic Development in India	International Journal of Business and Economics Research (IJBER) ISSN: 2455-3921 IF: 6.012	Corresponding Author	January 2026	–
5	From Automation to Cognition: The Economic Impact of Large Language Models in India's Smart Automotive Manufacturing	International Journal of Multidisciplinary Research and Growth Evaluation ISSN: 2582-7138 IF: 7.98	Corresponding Author	December 2025	6(6)
6	The Economic Impact of Renewable Energy Adoption on Sustainable Development: A Cross-Country Analysis	Journal of Science Research International (JSRI) ISSN: 2456-6365	Corresponding Author	September 2025	11(7)
7	Innovative CSR for Addressing Global Challenges	International Journal of Multidisciplinary Education Research (IJMER) ISSN: 2277-7881 IF: 9.014	Corresponding Author	January 2025	14(1)
8	Profit Efficiency of Indian Banks: Post-Internet Era	International Journal of Scientific Research in Engineering and Management (JSREM) ISSN: 2582-3930 IF: 8.448	Corresponding Author	April 2024	08(04)

BOOK PUBLICATION

Title of the Book	ISBN	Publisher	Pages	Month & Year
Hushed Murmur of the Heart	978-93-724865-8-2	Writer's Pocket	71	January 2026

BOOK CHAPTERS

	Title of Chapter	Book Title	Publisher (ISBN)	Month & Year
1	The Study on Income Inequality in India Impacting Development: Post Globalisation	Contours of Change	Gyan Press ISBN: 978-93-0941-138-0	July 2026
2	Artificial Intelligence and the Future of Employment in India: Economic Opportunities, Challenges, and Policy Implications	Applied Research in Social Sciences, Commerce and Management	Bhumi Publishing ISBN: 978-81-688266-4-9	June 2026
3	Gender Gap in Education and its Economic Implications: An Inter-State Comparison	Education Reimagined: Catalyzing Change Through Technology and Pedagogical Innovation	Luminus International Publishers ISBN: 978-1-997811-21-3	January 2026
4	Environmental Degradation and Economic Development: The Case of Common Property Resources	Current Research in Economics	AkiNik Publications ISBN: 978-93-7150-013-5	October 2025
5	Impact of Pradhan Mantri Awas Yojana (PMAY) on Socio-Economic Mobility of Rural and Urban Poor: A Study of Uttar Pradesh	Beyond the Numbers: Analysing the Impact of Welfare Programmes in India	Lekhit Publications ISBN: 978-81-954429-9-7	October 2025
6	Artificial Intelligence in Financial Technology and Risk Management: Opportunities, Challenges, and Policy Implications	Artificial Intelligence Synergies: A Multidisciplinary Outlook	Chyren Publication ISBN: 978-93-7143-639-7	October 2025
7	Water Resource Management and Agricultural Sustainability in India: Analyzing the Impact of Groundwater Depletion	Multidisciplinary Perspectives on Global Challenges Aspects	Zykra Publications ISBN: 978-93-49154-41-4	October 2025

	Title of Chapter	Book Title	Publisher (ISBN)	Month & Year
8	Behavioural Insights for Public Policy: An Assessment of Behavioural Nudges in Jal Jeevan Mission and Its Socio-Economic Impacts	Behavioural Economics: Beyond Rationality	JX Miller Memorial Library ISBN: 978-81-962552-9-9	September 2025
9	Valuing Nature: Economic Perspectives on Ecosystem Services	Ecology Research: Trends and Techniques	Bhumi Publishing ISBN: 978-81-993182-0-5	September 2025
10	Economic Impact of Cybersecurity Breaches and the Role of AI in Mitigation	AI and ML in Cybersecurity	Innovation Online Training Academy ISBN: 978-93-48990-05-1	September 2025
11	Artificial Intelligence and Economic Growth: A Secondary Data Perspective	Artificial Intelligence: A Modern Approach	Innovation Online Training Academy ISBN: 978-93-48990-07-5	September 2025
12	The Economics of Digital Payments and Their Impact on E-Commerce Growth	E-Commerce and Digital Business	Innovation Online Training Academy ISBN: 978-93-48990-69-3	September 2025
13	Impact of Farm Mechanization on Agricultural Productivity and Rural Employment in India: A Quantitative Analysis	Advances in Agriculture, Horticulture and Animal Husbandry	Bhumi Publishing ISBN: 978-81-992068-2-3	August 2025
14	The Gig Economy and Its Socio-Economic Implications: A Qualitative Exploration	Contemporary Issues in Social Science, Commerce and Management Research	Bhumi Publishing ISBN: 978-81-992068-3-0	August 2025
15	The Role of Startups in India's Economic Transformation: Trends, Challenges, and Policy Impact	Modern Approaches to Commerce, Finance and Management	Innovation Online Training Academy ISBN: 978-93-48990-94-5	August 2025
16	The Economics of Sustainability: Bridging Green Growth and Environmental Limits	Green Footprints: Bridging Environment and Sustainability	Bhumi Publishing ISBN: 978-81-989981-8-7	July 2025
17	The Effects of Foreign Direct Investment (FDI) on Employment Patterns in India	Research Insights in Humanities, Commerce and Management	Bhumi Publishing ISBN: 978-93-48620-33-0	June 2025
18	IoT in Supply Chain Economics: Enhancing Efficiency and Reducing Losses	Practical Applications in IoT	Innovation Online Training Academy ISBN: 978-93-48990-56-3	June 2025
19	Green Business Models and Sustainable Commerce: Economic Outcomes in Indian Context	Advanced Trends in Commerce and Management	Innovation Online Training Academy ISBN: 978-93-48990-16-7	June 2025
20	Digital Transformation and Economic Participation: Analyzing the Impact of Financial Technology (FinTech) on Inclusive Growth in India	Trends and Transformation in Humanities, Commerce and Management Research	Bhumi Publishing ISBN: 978-93-48620-99-6	May 2025
21	Adoption of Digital Financial Services in Rural India: A State-Wise Analysis	Enlight – An Edited Volume on Indian Economy	Academic Publications Wing, WMO Arts & Science College ISBN: 978-93-5786-070-3	March 2025
22	A Study on the Impact of the Pradhan Mantri Employment Generation Programme on Women's Entrepreneurship and Its Role in Addressing Youth Unemployment in India	Financial Inclusion, Gender Equity, and Technological Advancement in India	JX Miller Memorial Library, Lady Doak College ISBN: 978-81-962552-6-8	2025
23	India's Share in the Global Export Arena	Vision India 2047 Towards USD 30 Trillion Economy: Opportunities and Challenges	SGSH Publication ISBN: 978-93-6631-320-7	October 2024

NEWSLETTER

Title	Role	Publisher	Month & Year
Synergy Newsletter	Editor	Research Centre & Department of Economics, Lady Doak College	July 2026
Synergy Newsletter	Editor	Research Centre & Department of Economics, Lady Doak College	July 2025

CONFERENCES, SEMINARS, WORKSHOPS, FDP & TRAINING PROGRAMMES

	Title	Duration	Type	Organiser	Level / Role
1	Thesis Writing Workshop	22 Jun 2026 – 8 Jul 2026	Workshop	–	National Participant
2	Gnuplot Training	18 Mar 2026	Training	–	National Participant
3	Generative AI and the Economy	27 Feb 2026	Seminar	–	National Presenter
4	Viksit Bharat @2047: Economic Transformation for an Inclusive and Sustainable Future	25 Feb 2026	Seminar	Dept. of Economics, Mannar Thirumalai Naicker College	National Presenter
5	Viksit Bharat: Developed India @ 2047	8 Jan 2026	Conference	Dept. of Economics & Centre for Research in Economics, The Madura College	International Presenter
6	Crafting High-Impact Manuscripts for Indexed Journals	17–22 Nov 2025	FDP	–	National Participant
7	International Conference on Behavioural Economics: Redefining Economic Approaches, Emerging Insights Beyond Unbounded Rationality (Hybrid Mode)	11–12 Sep 2025	Conference	Research Centre & Dept. of Economics, Lady Doak College	International Presenter
8	Cybersecurity Trends and Challenges in Higher Education Institutions (HEIs)	24–28 Mar 2025	FDP	Electronics & ICT Academy, IIT Guwahati	National Participant
9	Union Budget	1 Feb 2025	Webinar	Foundation for Economic Growth and Welfare	National Participant
10	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	23–24 Jan 2025	Conference	Dept. of Commerce, Management & Computer Applications, St. Francis College, Bengaluru, with Eudoxia Research University, USA	International Presenter
11	Inflation Targeting	17 Jan 2025	Webinar	Foundation for Economic Growth and Welfare	National Participant
12	Gen AI Integrated International Webinar on Cloud & DevOps	11 Jan 2025	Webinar	ipsr solutions limited and Valin Technologies	International Participant
13	Pre-Budget Discussion	10 Jan 2025	Webinar	Foundation for Economic Growth and Welfare	National Participant
14	Innovative Teaching Pedagogy, Modern Teaching and Learning Methods for Teachers and Role of Research in the 21st Century	7–9 Jan 2025	FDP	St. Joseph College	National Participant
15	Advancing Economics: Addressing Contemporary Challenges for a Sustainable Future (ICAE 2024)	5 Nov 2024	Conference	Dept. of Economics, CHRIST (Deemed to be University) Delhi NCR, with University of Louisiana Monroe, USA and Indian Economic Association	International Presenter
16	Innovative Curriculum Design, Implementation & Assessments	4 Oct 2024	Workshop	Lady Doak College	College Participant
17	Gen AI Integrated International Online FDP on Cloud and DevOps	23 Aug 2024 – 3 Sep 2024	FDP	Marian College Kuttikkanam & Amal Jyothi College of Engineering, with ipsr solutions and Valin – UK, USA & Canada	National Participant
18	Fundamentals and Beyond: Academic Writing in Social Sciences	18 Aug 2024	Webinar	Digiref Research Academy, Chennai	National Participant
19	National Intellectual Property Awareness Mission – Nurturing Ideas to Innovation Lab to Market	12 Aug 2024	Training	Deanery R&D, Madras Christian College, with IQAC MCC	National Participant
20	"Vision India 2025" Towards \$5 Trillion Economy: Opportunities and Challenges	27–28 Jun 2024	Seminar	St. Joseph College	National Presenter
21	Being an Effective Teacher	20–21 Jun 2024	Workshop	Lady Doak College	College Participant
22	Basic Data Analysis and its Interpretation Using SPSS – For Beginners	13–15 May 2024	Workshop	Primax Eduacademy	National Participant
23	"COVID-19 Pandemic and Economy: Health Economics Perspective"	5 Jul 2021	Seminar	Dept. of Economics, PSG College of Arts & Science	College Participant

	Title	Duration	Type	Organiser	Level / Role
24	"Integrated Water Resource Management: Prospects and Challenges"	19 Sep 2018	Conference	Dept. of Economics, PSGR Krishnammal College for Women	National Participant

CERTIFICATE COURSES & ONLINE TRAINING

	Course	Institution	Duration
1	Midlife MOT: Wealth, Work and Wellbeing Certificate Course	The Open University	29 May 2025
2	Focus on Open Science – Creating a Research Culture for the 21st Century Certificate Course	IIT Delhi, UCL & Scientific Knowledge Services, Germany	24 May 2025
3	Census Stories: Bringing Statistics to Life in Milton Keynes Certificate Course	The Open University	29 Apr 2025
4	Power BI Certificate Course (SWAYAM Plus)	360DigiTMG	12 Apr 2025
5	Basics of Operational Procurement in Supply Chain Management Certificate Course (SWAYAM Plus)	TCS iON	19 Jan 2025
6	Basics of Logistics, Fleet and Warehouse Management Certificate Course (SWAYAM Plus)	TCS iON	18 Jan 2025
7	Climate Change: Transitions to Sustainability Certificate Course	The Open University	16 Jan 2025
8	Economics Explains Discrimination in the Labour Market Certificate Course	The Open University	15 Jan 2025
9	Introducing Key Global Development Challenges Certificate Course	The Open University	15 Jan 2025
10	Introduction to Strategic Sourcing and Category Management in Supply Chain Management Certificate Course (SWAYAM Plus)	TCS iON	14 Jan 2025
11	The Economics of Flood Insurance Certificate Course	The Open University	13 Jan 2025
12	Understanding Settlements in Financial Sector Certificate Course (SWAYAM Plus)	TCS iON	12 Jan 2025
13	Obtain an Appropriate Job Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	17 Sep 2024
14	Effective Speaking and Listening Skills Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	2 Sep 2024
15	Basics of Wealth Management Certificate Course (SWAYAM Plus)	TCS iON	31 Aug 2024
16	Basics of Business Statistics Certificate Course (SWAYAM Plus)	TimesPro	31 Aug 2024
17	TCS iON Career Edge – Young Professional Certificate Course (SWAYAM Plus)	TCS iON	29 Aug 2024 – 14 Sep 2024
18	Understanding Collateral Management Certificate Course (SWAYAM Plus)	TCS iON	23 Aug 2024
19	Online Communication & Data Security Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	22 Aug 2024
20	Master Data Management for Beginners Certificate Course (SWAYAM Plus)	TCS iON	20 Aug 2024
21	Understanding Risk Management in Financial Sector Certificate Course (SWAYAM Plus)	TCS iON	20 Aug 2024
22	Work Productivity Tools Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	18 Aug 2024
23	Financial Literacy Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	17 Aug 2024
24	Impactful Writing Skills Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	17 Aug 2024
25	Introduction to Employability Skills Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	15 Aug 2024
26	Self-Presentation Microcertificate Course (SWAYAM Plus)	Wadhvani Foundation	15 Aug 2024
27	Employability Skills – JobRise Certificate Course (SWAYAM Plus)	Wadhvani Foundation	15 Aug 2024
28	Soft Skill Development Certificate Course	NPTEL, IIT Kharagpur	1 Jan 2023 – 31 Mar 2023
29	Consumer Psychology Certificate Course	NPTEL, IIT Guwahati	1 Jul 2022 – 30 Sep 2022

	Course	Institution	Duration
30	Human Behaviour Certificate Course	NPTEL, IIT Guwahati	1 Feb 2022 – 30 Apr 2022
31	Infrastructure Economics Certificate Course	NPTEL, IIT Madras	1 Jan 2022 – 31 Mar 2022
32	Game-Theoretic Solution Concepts with Spreadsheets Project Certificate	Coursera	18 Oct 2020
33	Business Opportunities and Risks in a Globalized Economy Certificate Course	Coursera	1–30 Oct 2020
34	Trade, Immigration and Exchange Rates in a Globalized World Certificate Course	Coursera	17 Aug 2020 – 27 Sep 2020
35	Understanding Economic Policymaking Certificate Course	Coursera	1 Jun 2020 – 11 Aug 2020
36	Geography of India Certificate Course	Consortium for Educational Communication (CEC)	1 Aug 2019 – 31 Oct 2019
37	English Language for Competitive Exams Certificate Course	NPTEL, IIT Madras	1 Jan 2019 – 30 Apr 2019