

LIST OF STUDENT'S PAPER PRESENTATIONS

YEAR	NAME	TOPIC	NAME OF THE INSTITUTION
2019	JEYADEVI S.(18PGCE11) S.SURUTHI(18PGCE27)	SERVICE MARKETING	MARY MATHA COLLEGE PERIYAKULAM
	K.RAGASUPRAJA(18PGCE33)	INNOVATION IN HOUSE KEEPING	AMERICAN COLLEGE MADURAI
	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	HEALTHCARE ADVERTISING AND MARKETING	ANNAI FATIMA COLLEGE MADURAI
	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	SAMAYALARAI-FUSION OF MODERNITY AND TRADITION	LADY DOAK COLLEGE MADURAI
	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	HEALTH CARE ADVERTISING AND MARKETING	LADY DOAK COLLEGE MADURAI
	R.MARIE JONE(18PGCE15)	RECENT TRENDS IN E-COMMERCE	LADY DOAK COLLEGE MADURAI
	BAVITHRA(18PGCE06)	FINANCIAL INCLUSION	LADY DOAK COLLEGE MADURAI
	K.RAJASUPRABHA(18PGCE32)	A STUDY ON INNOVATION IN TRADITIONAL FOODS TO CATER THROUGH HOTELS	AMERICAN COLLEGE MADURAI
	K.RAJASUPRABHA(18PGCE32)	SERVICE MARKETING ONLINE FOOD SHOPS	MARY MATHA COLLEGE PERIYAKULAM
	K.RAJASUPRABHA(18PGCE32)	PAZHAMAYIL PUDHUMAI	LADY DOAK COLLEGE MADURAI

	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	ARTIFICIAL INTELLIGENCE- AKEY FOR DIGITAL TRANSFORMATION TO ATTAIN SUSTAINABLE DEVELOPMENT IN BUSINESS	LADY DOAK COLLEGE MADURAI
	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	PICTURED BASED CROP INSURANCE- AGRO DEVELOPMENT	FRANCIS XAVIER ENGINEERING COLLEGE
	K.RAGASUPRAJA(18PGCE33) K.RAJASUPRABHA(18PGCE32)	SOCIAL ENTREPRENEURSHIP-AN ENTREPRENEURIAL STRATEGY TO ADDRESS SOCIAL ISSUES AND IDENTIFY SOCIAL OPPORTUNITIES	ANANDHA COLLEGE DEVAKOTTAI
	S.ALLENSIL(18PGCE03)	RECENT TRANDS IN COMMERCE	VHNSN COLLEGE VIRUDHUNAGAR
	T.K.AMIRTHA VARSHINI(18PGCE04) KOUSALYA(18PGCE14)	CASH AND CASHLESS ECONOMY	MANNAR COLLEGE MADURAI
2018	VELU NACHIAR A (17PGCE23) & VISHALI D B (17PGCE26)	A STUDY ON HOW FINANCE IS THE LIFE BLOOD OF EVERY BUSINESS - A THOUGHT PROVOKER	CHRIST UNIVERSITY, BANGALORE
	KOODESWARI J (17PGCE10) & SHANTHINI S (17PGCE14)	IMPACT OF GST IN HOTEL INDUSTRY	CHRIST UNIVERSITY, BANGALORE
	MANJULA ANNE A (17PGCE12) & VIDYA M (17PGCE24)	PARTICIPATED IN SAMSHODHAN NATIONAL LEVEL CONFERENCE ON ARTIFICIAL INTELLIGENCE AND PRESENT A PAPER ENTITLED ON “CONSUMERS BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING - A PERPECTUAL STUDY”	CHRIST UNIVERSITY, BANGALORE

	.AMIRTHA VARSHINI T K 15COME004 SOUNDARYA R 15COME034	IMPACT OF SOCIAL MEDIA	FATIMA COLLEGE
	VARSHA V - 15COME039 NOORUL FAIZA M 15COME021	BITCOINS	V.H.N.S.N. COLLEGE
2017	S.ABIRAMI(16MPCE01) S.MADHUBALA(16MPCE04)	CUSTOMER PROTECTION AND SERVICE OFFERED BY SELECTED PRIVATE BANKS IN MADURAI	ALAGAPPA UNIVERSITY
	R.BEULAH(16MPCE02) S.GAYATHIRI(16MPCE03)	A STUDY ON CONSUMER'S PERCEPTION TOWARDS PACKED FOOD ITEMS AND SAFETY STANDARDS IN MADURAI	ALAGAPPA UNIVERSITY
	S.SIVA SHANKARI(16MPCE05) A.UVANI SELVA BALA(16MPCE06)	A STUDY ON CONSUMER PROTECTION AWARENESS AMONG CUSTOMER IN MADURAI	ALAGAPPA UNIVERSITY
	S.ATCHYA MEENAKSHI	DEMONETISATION	SVN COLLEGE
2016	DR.ANGEL CHRISTY PRAVEENA S.SANTHOSHKUMARI(15MPCE12)	IMPACT OF DIGITALISATION ON INFLUENCING BUYER BEHAVIOUR	CHRIST UNIVERSITY
	J.VISHALI(14PGCE28) S.GAYATHRI(14PGCE19)	IMPACT OF APPS IN THE WORLD OF MOBILE COMMERCE	CHRIST UNIVERSITY

P.SHANDHINI(15MPCE10) N.RAMANI(15MPCE05)	EMERGING TRENDS IN MARKETING ORGANIC FOOD PRODUCTS	CHRIST UNIVERSITY
R.FARIDHA(15PGCE07) P.SUBASRI(15PGCE29)	ELECTRONIC COMMERCE: GROWTH AND OPPORTUNITIES IN RECENT TRENDS	CHRIST UNIVERSITY
P.VINOTHINI(14PGCE14) P.ANUSIYA(14PGCE15)	RECENT TRENDS IN DIGITAL MARKETING	SVN COLLEGE MADURAI
J.ADITHYA(14PGCE10) S.NIVEDHA(14PGCE04)	DIGITAL MARKETING CHANNELS	SVN COLLEGE MADURAI
R.SUPRAJA(14PGCE01) S.JANAKI(14PGCE33)	DIGITAL MARKETING VS TRADITIONAL MARKETING	SVN COLLEGE MADURAI
S.GAYATHRI(16MPCE03)	MAKE IN INDIA-INITIATIVES,IDEAS AND CHALLENGES	V.H.N SENTHIKUMARA NADAR COLLEGE,VIRUDHUNAGAR
S.GAYATHRI(16MPCE03)	MOVING BEYOND BRANCH BANKING TO SMART BANKING	KODAIKANAL CHRISTIAN COLLEGE
S.ABIRAMI(16MPCE01)	A STUDY ON ATTITUDE OF USERS IN THEIR BUYING BAHAVIOUR TOWARDS ELECTRONIC COMMERCE IN MADURAI	MANGAYARKARASI COLLEGE MADURAI
S.GAYATHRI(16MPCE03) R.BEULAH)(16MPCE02)	MOBILE BANKING	MANGAYARKARASI COLLEGE MADURAI
S.GAYATHRI(16MPCE03) R.BEULAH)(16MPCE02) S.ABIRAMI(16MPCE01)	ROLE OF STUDENTS IN DISASTER MANAGEMENT	FATIMA COLLEGE

	R.KASTURI(14COME022) M.KAMATCHI(14COME051)	ROBOTICS	FATIMA COLLEGE
	M.SHANMUGHA PRIYA (14COM013) R.SRI LALTHA KAMAKSHI(14COM010)	EMERGING BUSINESS STRATEGIES IN GREEN MARKETING	FATIMA COLLEGE
	P.NITHYA DEVI(14COM017)	A STUDY ON CUSTOMER'S ATTITUDE TOWARDS GREEN PRODUCTS	NEHRU MEMORIAL COLLEGE TRICHY
2015	S.SANTHOSHKUMARI(15MPCE12)	INNOVATION IN BANKING PRODUCTS	ST.ANTHONY'S COLLEGE OF ARTS & SCIENCES FOR WOMEN, DINDIGUL
	S.SARANYA V.PADMAPRIYA	BUSINESS ETHICS	ST.ANTHONY'S COLLEGE OF ARTS & SCIENCES FOR WOMEN, DINDIGUL
	N.RAMANI(15MPCE05) T.JENIFER	INNOVATION IN BANKING PRODUCTS	ST.ANTHONY'S COLLEGE OF ARTS & SCIENCES FOR WOMEN, DINDIGUL
	R.SHAMILY P.SANGEETHA	INNOVATION IN BANKING PRODUCTS	ST.ANTHONY'S COLLEGE OF ARTS & SCIENCES FOR WOMEN, DINDIGUL
	S.ANITHA M.DEIVA	INNOVATION IN BANKING PRODUCTS	ST.ANTHONY'S COLLEGE OF ARTS & SCIENCES FOR WOMEN, DINDIGUL
	P.SHANDHINI(15MPCE10)	A STUDY ON STREET VENDORS AND INFORMAL SECTOR	MANGAYARKARASI COLLEGE, MADURAI
	P.VINOTHINI(14PGCE14)	INNOVTION IN INFORMAL SECTOR	MANGAYARKARASI COLLEGE, MADURAI
	S.SANTHOSHKUMARI(15MPCE12)	INFLUENCE OF INTERNET IN RETAILING	LADY DOAK COLLEGE MADURAI

	S.SARANYA M.DEIVA M.REVATHI MUTHU	RETAILING IN FDI	LADY DOAK COLLEGE MADURAI
	N.RAMANI(15MPCE05) P.SHANDHINI(15MPCE10)	INFLUENCE OF INTERNET IN RETAILING	LADY DOAK COLLEGE MADURAI
	R.SHAMILY P.SANGEETHA	CHANLLENGES AND PROSPECTS OF RETAILING	LADY DOAK COLLEGE MADURAI
	T.SUGANYA	ORGANISED AND UNORGANISED RETAILING	LADY DOAK COLLEGE MADURAI
	S.SANTHOSHKUMARI(15MPCE12)	ROLE OF WOMEN IN INFORMAL SECTOR	MANGAYARKARASI COLLEGE, MADURAI