
BIOGRAPHY:

Ms. Deepa has 18 years of academic teaching experience and is currently Associate Professor in Business Administration & Coordinator of B.Com Honours Programme, Department of Commerce. Her areas of interest include Human Resource Management, Organization Behaviour, Strategic Management, Business Statistics and General Management. She is an organized professional with proven teaching, guidance, and counselling skills. Possess a strong track record in improving test scores and teaching effectively. Ability to be a team player and resolve problems and conflicts professionally. She has published several research papers in his areas of expertise in various Peer reviewed and UGC Care Listed journals and international conferences.

EDUCATIONAL QUALIFICATION:

- Pursuing Part-time Ph.D. (Management) in Thiagarajar School of Management (TSM), Madurai
- Passed SET in Management in 2011.
- M.Phil (Management), Madurai Kamaraj University , Madurai in 2010, First Class
- Master of Business Administration MBA, Madurai Kamaraj University, Madurai in 2009, First Class
- Master of Entrepreneurship Studies, M.S(IT&M), Centre for Entrepreneurship, Department of Entrepreneurship Studies, Madurai Kamaraj University, Madurai in 2002, First Class with Distinction
- Bachelor of Engineering, B.E (ECE), RVS College of Engineering and Technology , Dindigul 2000, First Class.

RESEARCH EXPERIENCE

- Seminars, Conference & Workshop Participated 30
- Research papers presented in National & International conferences 25
- Publications in National & International Peer Reviewed Journals & UGC Care Listed Journals 19
- Webinars , FDPs Participated Online 45

- Best Paper Awards

ADMINISTRATIVE RESPONSIBILITIES

Convenor – AQAR Criteria V (Present)

Coordinator:

- Audio Visual Club, Lady Doak College
- Human Rights and Education Unit, Lady Doak College.
- Rotaract Club , Lady Doak College.

Member:

- Annual Quality Assurance Report (AQAR) Committee
- Centre for Communication & Multimedia, Lady Doak College
- Part V Extension Programme - LDC ECO BRIGADE(LEB)
- Curriculum Planning and Evaluation Cell (CPEC), Lady Doak College
- Counselling Unit and Grievance Cell, Lady Doak College
- Rotaract Club, Lady Doak College

Other Credentials:

- ✓ Completed 3 NPTEL Certified Courses Online
- ✓ Completed 26 Online Certified Courses form other institutions & online platforms (ICT Academy, Future Learn, Open University)
- ✓ Mentor for NPTEL Online Courses
- ✓ e-content creation (tutorials, pdfs, videos) for subject teaching.
- ✓ Supervisor and Guide for UG and PG projects
- ✓ Served as instructor for ACS, NET Coaching Class in other institutions
- ✓ Acted as resource person in the area of motivation, leadership, marketing skills at various institutions
- ✓ Served as coordinator and organised Inter-collegiate Meets, Seminars, Conferences at the Department level.