

CURRICULUM VITAE

Name: MS.R.SANGEETHA

Phone number : 8122373704

email id: rsangeetha@ldc.edu.in

Educational qualification (from UG): B.Com.,MCA.,MPhil.,

(SET 2016 in Computer Science)

Experience till date :

- (i) Worked as Assistant Professor in “Arul Anandar College, Karumathur, Madurai from the academic year 2000 to 2007.
- (ii) Working as Assistant Professor from the academic year 2008 to till date at Lady Doak College

Awards/medals/honours/recognition : **Microsoft Professional Certificate in VB**

Research experience : NIL

Research projects : NIL

Publications :

- (1) “Topic : “ Issues and Challenges of crypto currency- A critical approach ” , The BODHI International Journal of Research in Humanities, Arts and Science (ISSN: 2456-5571), Volume 2, Special Issue 14, April2018, Page No 91.
- (2) Topic:” Opinion Mining to Forecast the Demand of Hypermarket using Sentiment Analysis: A Review”, International Journal of humanities, Law and Social Sciences, Published biannually by New Archaeological & Genological Society, Kanpur Philosophers (ISSN 2348-8301), Kanpur India, Vol. VIII, Issue IX : 2021
- (3) Topic: A Novel Approach to Identify the Promotion of Sales in Supermarkets Using Machine Learning Algorithms, International Journal of Business Analytics and Intelligence,9 (1) 2021, 18-23, <http://publishingindia.com/ijbai/>

Invited talks :

- (i) Topic : Influencing of Designing Software On Web Design
Venue : Madurai Sivakasi Nadar's Pioneer Meeenatchi Women's College,
Poovanthi, Madurai.
Date :10/01/2017



(ii) Topic : Open Source Designing Software : GIMP and SYNFIG
Venue :Madurai Sivakasi Nadar's Pioneer Meeenatchi Women's College, Poovanthi,
Madurai.

Date :07/01/2019

(iii) Topic : “Applications of Augment Reality”
Venue: Fatima College (MCA Dept), Madurai,
Date : 25.11.2020

Books/Journals edited : NIL

Conference/workshops/lectures organized :

- (i) State Level Seminar On Omnipresent Marketing on 16th February 2015.
- (ii) FDP on “ Configure Redhat Enterprise Linux Networking and Administration:” on 26-05-21 to 28-05-21
- (iii) FDP on “Machine Learning” , Date: 09.02.22
- (iv) International FDP on ”Auto ML”, Date :04.03.22

Conference/workshops/lectures presented :

- 1) Presented Paper on “Key Management and data Confidentiality “ in the National level Seminar Conducted by Arul Anandar College, Karumathur,2007
- 2) Presented Paper on “Wireless Body Area Network “ in the National level Seminar Conducted by Fatima College, Madurai,2008
- 3) Presented Paper on “Security Issues in Mobile Commerce “ in the National level Seminar Conducted by Vidhyasagar College, Udumlpet.
- 4) Presented paper on “Secured Financial Inclusion Through Handheld Device” in the National Level Conference conducted by Vidhyasagar College, Udumlpet, Feb 2011
- 5) Presented paper on “Managing a Growth Network Through Cloud Computing ” in the National Level Conference conducted by Arul Anandar College, Karumathur, March 2011.
- 6) Presented paper on “Managing a Growth Network Through Cloud Computing ” in the National Level Conference on Conducted by Arul Anandar College, Karumathur, March 2011.
- 7) Presented paper on “Professional Teaching Methodology Through ICT” in the National Level seminar conducted by Sri Parasakthi College For Women,Courtallam, July 2011

- 8) Presented paper on “Security Threats In M-Commerce” in the National Level seminar on “Contemporary Process in Cyberspace” Conducted by Fatima College , Feb 2012.
- 9) Presented paper on “Assessing Multi-Case Analysis of Student Teacher Integration Through NICTs” in the National Level conference conducted by Lady Doak College, Madurai, 2012
- 11) Presented paper on “An Assessment on the Application of Technology in Promoting Eco Friendly Tourism and Hospitality in Madurai City” in the International Level conference conducted by Lady Doak College, Madurai,2012
- 12) Poster presentation on “Green Market Techniques” in the International Level conference conducted by Lady Doak College, Madurai,2012
- 13) Presented paper on “A Study On Consumer Preference Towards Online Shopping In Madurai” in the National Level conference conducted by St. Xavier's College (Autonomous), Palayamkottai, 2013.
- 14) Poster presentation on “Barriers To Women Empowerment In It Industry” in the International Level conference conducted by The American College, Madurai,2015.
- 15) Paper presentation on “ Issues and Challenges of crypto currency- A critical approach ” in the International Level conference conducted by Mangayarkarasy college , Madurai,2018.
- 16) Paper presentation on “ Opinion Mining to Forecast the Demand of Hypermarket using Sentiment Analysis: A Review” in 4th International E-Conference on Incipient Research in Information Technology, Commerce, Management & Linguistics conducted by The Quaide Milleth College for Men, Chennai, 2021
- 17) Paper presentation on “A Novel Approach to Identify the Promotion of Sales in Supermarkets Using Machine Learning Algorithms” , in International Conference on Recent Trends in Artificial Intelligence, conducted by Adi sankara Institute of Engg & Technology, Mattoor, Kalady.,2021
- 18) Paper presentation on “prediction of cyberspace shopper’s buying pattern – A Machine learning approach” in international conference on computational intelligence, (NCCI-2022), Conducted by Kristu Jayanti College (Autonomous), Bengaluru, 2022
- 19) Paper presentation on “identification of efficacious algorithm via rough sets”, in International Conference on Pure and Applied Mathematics -ICOPAM-2022 organized by TBML College, Porayar, 2022

Conference/workshops/lectures participated :

- 1) Participated in the National level seminar conducted by Arul Anandar College on “Curricular Innovation and Quality Improvement in Autonomous Colleges”
- 2) Participated in the State level seminar conducted by Arul Anandar College on
- 3) ”Evaluation Methods Towards Enhancing Quality Of Higher Education”.
- 4) Attended Workshop on “Being on Effective Teacher” Organized by Lady Doak College, Madurai
- 5) Attended Workshop on “PHP & MYSQL” Organized by Lady Doak College, Madurai Attended Workshop on “3DAnimation Techniques” Organized by Anifox, School of Animation, Madurai. Attended Workshop on “ Java Fundamentals Programming” Organized by NPR College of arts and science College, Dindigul.
- 6) Attended Workshop on “Android Application” Organized by Lady Doak College, Madurai. Attended Workshop on “ Machine Learning” Organized by Lady Doak College, Madurai.
- 7) Attended Workshop on MATLAB- Mathwork Organized by Lady Doak College, Madurai.
- 8) Attended Workshop on IOT - Mathwork Organized by Lady Doak College, Madurai.

Others : NIL